

## Preliminary Amendment Filed when Application Filed

### Application identified as:

Title: OPTIMIZED INTERNET ADVERTISING USING HISTORY TO SELECT SITES  
Inventors: Heidi Kay and Russell Fradin  
Attorney Docket Reference: EWG-079  
Filed: December 18, 1998

Commissioner of Patents and Trademarks  
Washington, D.C. 20231

Dear Sir:

Please amend the application that is being filed herewith as follows:

Page 2, line 2 delete "categories"

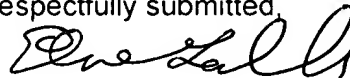
Page 4, line 16, change "and" to -- in --

Page 13, line 16, delete one of the periods

Page 14, line 10, delete "initial"

Page 10, line 24, change "ISBM" to -- ISBN --

Respectfully submitted,



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